

Data Processing Agreement (DPA) Martha's Heli Hikes & Fairmont Banff Springs

Effective Date: April 30, 2026

Parties

Martha McCallum, ACMG Hiking Guide (Controller)
Fairmont Banff Springs Hotel (Referral Partner)

Purpose

To govern the sharing of guest information for heli hiking experiences on Mount Charles Stewart, Alberta.

Information Shared

Name, phone, email, city/town, and optional safety notes.

Use of Information

Booking coordination, guest communication, safety planning, and aviation passenger requirements.

Limited Sharing

Information may be shared with guides and aviation providers such as Alpine Helicopters for safety and flight manifest purposes. Not used for marketing without consent.

Security

Reasonable safeguards including restricted access and secure communication systems.

Retention

Booking records and waivers: up to 7 years. Safety data: limited retention. Non-bookings: up to 24 months.

Guest Rights

Guests may request access or correction of their information.

Governing Law

Alberta, Canada.

Contact

Martha McCallum
martha@marthashelihikes.com | 403-609-0824

This agreement may be accepted via written acknowledgment and does not require formal signatures unless requested.